

# EPIC SPEED



What happens when the undisputed ball speed leader goes out and creates a NEW formula for speed that doesn't even seem possible? The answer is.... you get the new Epic Speed, our fastest driver ever. Epic Speed is built on a simple equation that's going to make a profound impact on the category. A.I. + Jailbreak + our new Speed Frame = more distance for every player. The future of driver technology and performance is here, and it's about to change the industry forever.

## FEATURES & BENEFITS

### Extraordinary Ball Speed From NEW Jailbreak A.I. Speed Frame

Epic ball speeds start with our new A.I. Jailbreak Speed Frame. Previous Jailbreak designs stiffened the body in the vertical direction. By applying Artificial Intelligence, the new design improves stability in the horizontal and torsional direction as well. The result is exceptional ball speeds all across the face.

### Fast Ball Speed From A.I. Designed Flash Face SS21

Our advanced A.I.-designed Flash Face promotes fast ball speeds across a more expansive area. Each face and each head geometry are uniquely optimized in Epic, and the super strength titanium promotes optimal speed, forgiveness and spin robustness. This all results in a greater emphasis on center and off-center ball speeds.

### Our Fastest Driver Head From A Cyclone Aero Shape

This advanced aerodynamic head construction promotes lower drag for higher head speed and ball speed. The taller ribbon and flatter crown are engineered for a new shape that can help golfers generate more speed from their swing.

### Increased Forgiveness From Advanced Composite Design

Our proprietary Triaxial carbon covers a larger portion of the crown, leading to weight savings of over 18 grams vs. a titanium crown. Callaway engineers have redistributed that saved weight to enhance forgiveness versus previous Mavrik designs. An additional Triaxial carbon toe patch adds draw bias while saving weight to promote a powerful shot shape.



## HIGH-PERFORMANCE STOCK SHAFT OPTIONS



**PROJECT X CYPHER**  
40g (LL, WMS, L)



**PROJECT X HZRDUS SMOKE IM10**  
50g (R, S) • 60g (S)



**MITSUBISHI MMT**  
60g (S, X) • 70g (S, X)



**GOLF PRIDE TOUR VELVET ALIGN BLACK**

## EPIC SPEED DRIVERS

MODEL	9°	10.5°	12°
LOFT	Adjustable (9°)	Adjustable (10.5°)	Adjustable (12°)
LIE ANGLE	58°	58°	58°
LENGTH	45.75"	45.75"	45.75"
CLUBHEAD VOLUME	460cc	460cc	460cc
SWINGWEIGHT	D2/D3/D4	D2/D3/D4	D2/D3/D4
LEFT HAND	Yes	Yes	Yes

\*Effective Jan 1, 2020, all club lengths will be based on USGA measurement procedures. Some published lengths have changed but the actual club lengths are the same as previous models. Shaft specifications may vary due to cut length and manufacturer tolerances. Shaft weights listed indicate weight class (40/50/60/70g). Actual weight is dependent on flex and cut length, D2/D3/D4 swingweight is dependent on the weight of the shaft. Epic Speed Women's lengths are 1.25" under the Men's lengths listed above.

# EPIC MAX™



When the industry's ball speed leader develops a NEW formula for speed and puts it into our most forgiving Epic ever, that's a truly special achievement. In fact, the new Epic MAX is a remarkable engineering feat for golfers who want to hit the ball longer and straighter than they ever have before.

This driver is built on the simple equation that A.I. + Jailbreak + our new Speed Frame = more distance. We've engineered all of this speed into a high launch, high MOI model that also features significant adjustability to tune ball flight. The future of MAX driver technology and performance is here, and it's about to change the industry forever.

## FEATURES & BENEFITS

### Extraordinary Ball Speed From NEW Jailbreak A.I. Speed Frame

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### Fast Ball Speed From A.I. Designed Flash Face SS21

Our advanced A.I.-designed Flash Face promotes fast ball speeds across a more expansive area. Each face and each head geometry are uniquely optimized in Epic, and the super strength titanium promotes optimal speed, forgiveness and spin robustness. This all results in a greater emphasis on center and off-center ball speeds.

### Our Most Forgiving Epic Ever

Epic MAX creates exceptionally high forgiveness, starting with a lighter, stronger Triaxial crown that saves over 18 grams of weight. Our engineers have redistributed that saved weight to promote high launch and more forgiveness. Epic MAX delivers an exceptional combination of a deep CG, draw bias and higher MOI for a tighter downrange dispersion that leads to straighter drives.

### More Control From Adjustable Perimeter Weighting

With a 17g sliding rear weight, golfers have infinite adjustability to promote the ball flight that they want to play. Combined with the OptiFit hosel, the Epic MAX provides up to 20 yards of shot shape correction.



## HIGH-PERFORMANCE STOCK SHAFT OPTIONS



**PROJECT X CYPHER**  
40g (LL, WMS, L)



**PROJECT X HZRDUS SMOKE IM10**  
50g (R, S) • 60g (S)



**GOLF PRIDE TOUR VELVET ALIGN BLACK**

## EPIC MAX DRIVERS

MODEL	9°	10.5°	12°
LOFT	Adjustable (9°)	Adjustable (10.5°)	Adjustable (12°)
LIE ANGLE	59°	59°	59°
LENGTH	45.75"	45.75"	45.75"
CLUBHEAD VOLUME	460cc	460cc	460cc
SWINGWEIGHT	D2/D3/D4	D2/D3/D4	D2/D3/D4
LEFT HAND	Yes	Yes	Yes

\*Effective Jan 1, 2020, all club lengths will be based on USGA measurement procedures. Some published lengths have changed but the actual club lengths are the same as previous models. Shaft specifications may vary due to cut length and manufacturer tolerances. Shaft weights listed indicate weight class (40/50/60/70g). Actual weight is dependent on flex and cut length, D2/D3/D4 swingweight is dependent on the weight of the shaft. Epic Max Women's lengths are 1.25" under the Men's lengths listed above.

# EPIC MAX LS™



The industry's ball speed leader has developed a completely NEW formula for speed that low spin players will love. Introducing the Epic MAX LS Driver, an ultra-high MOI offering for mid- to- low handicap players who want to more speed and forgiveness in a low spin package.

This driver is built on the simple equation that A.I. + Jailbreak + our new Speed Frame = significantly more distance. We've engineered all of this speed into a driver for the ultimate combination of distance and shot shaping off of the tee. The future of low spin driver technology and performance has arrived.

## FEATURES & BENEFITS

### Extraordinary Ball Speed From NEW Jailbreak A.I. Speed Frame

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### Fast Ball Speed From A.I. Designed Flash Face SS21

Our advanced A.I.-designed Flash Face promotes fast ball speeds across a more expansive area. Each face and each head geometry are uniquely optimized in Epic, and the super strength titanium promotes optimal speed, forgiveness and spin robustness. This all results in a greater emphasis on center and off-center ball speeds.

### Increased Forgiveness From Advanced Composite Design

Our proprietary Triaxial carbon covers a larger portion of the crown, leading to weight savings of over 18 grams vs. a titanium crown. Callaway engineers have redistributed that saved weight to enhance forgiveness versus previous Mavrik designs.

### Shot Shaping and Control in a Low Spin Package

The MAX LS is the most fade capable driver in the Epic family, and Adjustable Perimeter Weighting provides up to 14 yards of shot shape correction to fine tune ball flight. Combined with ultra-high MOI, the MAX LS provides a unique low spin option for mid to low handicappers.



## HIGH-PERFORMANCE STOCK SHAFT OPTIONS



**MITSUBISHI MMT**  
60g (S, X) • 70g (S, X)



**GOLF PRIDE TOUR VELVET ALIGN BLACK**

## EPIC MAX LS DRIVERS

MODEL	9°	10.5°
LOFT	Adjustable (9°)	Adjustable (10.5°)
LIE ANGLE	57°	57°
LENGTH	45.75"	45.75"
CLUBHEAD VOLUME	460cc	460cc
SWINGWEIGHT	D3/D4	D3/D4
LEFT HAND	Yes	Yes

\*Effective Jan 1, 2020, all club lengths will be based on USGA measurement procedures. Some published lengths have changed but the actual club lengths are the same as previous models. Shaft specifications may vary due to cut length and manufacturer tolerances. Shaft weights listed indicate weight class (40/50/60/70g). Actual weight is dependent on flex and cut length. D2/D3/D4 swingweight is dependent on the weight of the shaft. Epic Max LS Women's lengths are 1.25" under the Men's lengths listed above.



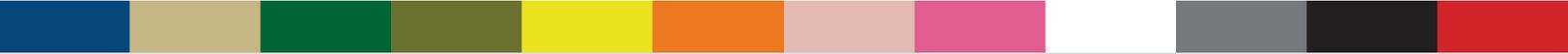
CROWN & SOLE



JAILBREAK  
SPEED FRAME  
MEDALLIONS

# CUSTOMIZE YOUR *EPIC*

Using Callaway's interactive configurator, you can add detailed personalization to all three Epic Driver models. **5 different zones** and **12 different color options** allow for 248,832 different color combinations to make Epic uniquely yours.



Colour Options →



Includes Premium  
Customs Headcover